NEoFOCUS
Portfolio



FOCUS OF INNOVATION
CREATIVE DESIGN COMPANY

CLIENT
기아자동차

PROJECT
2018 지속가능보고서 〈MOVE〉







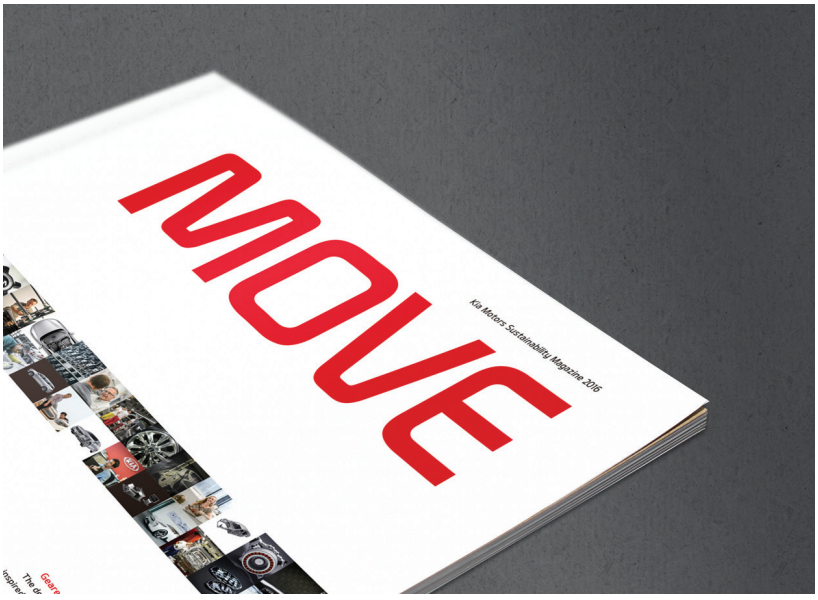


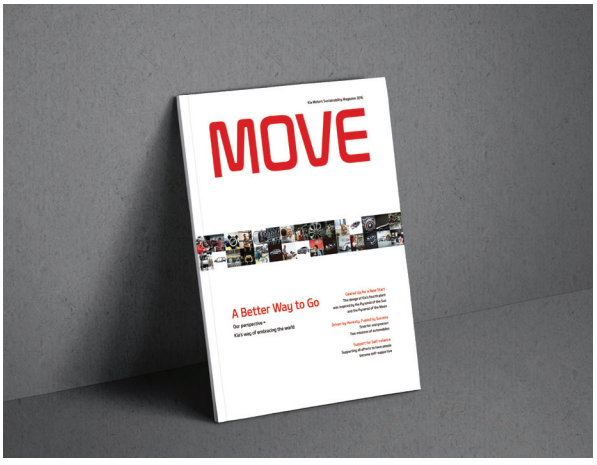


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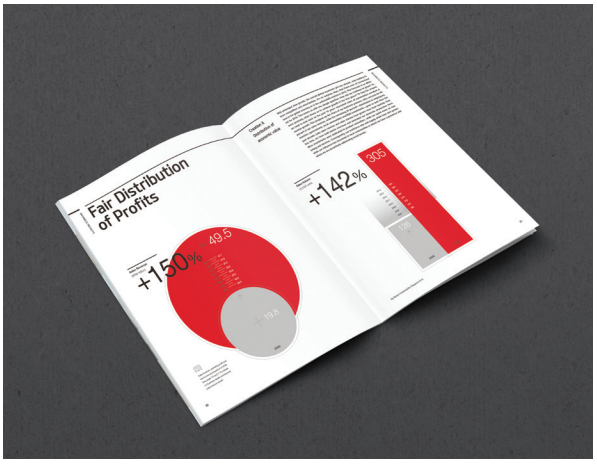
CLIENT
기아자동차

PROJECT
2016 지속가능보고서 〈MOVE〉





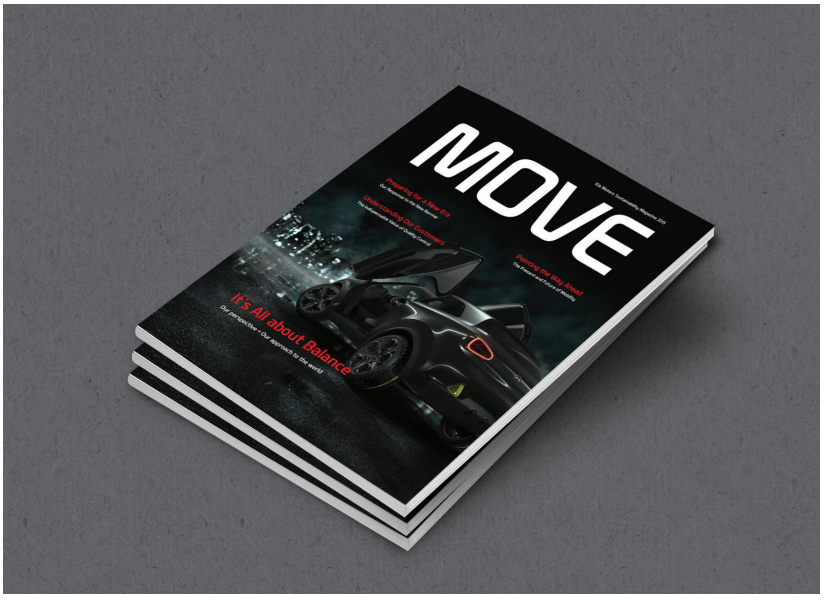


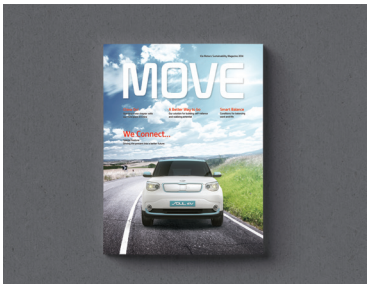


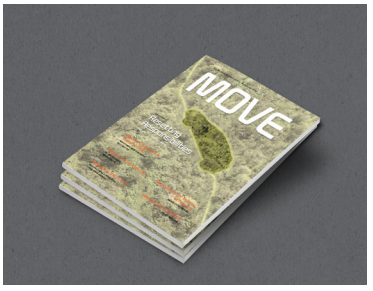


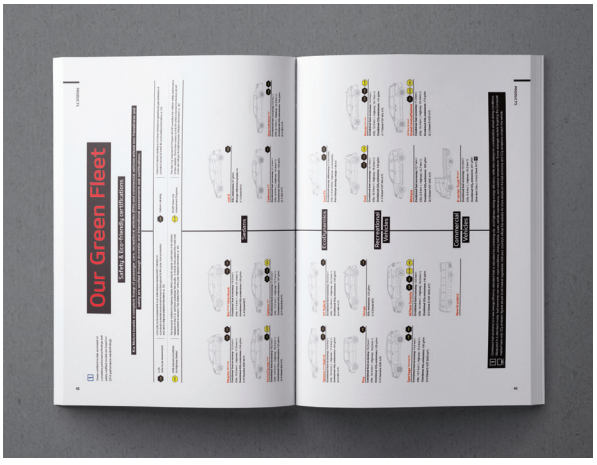
CLIENT
기아자동차

PROJECT
지속가능보고서 2006~2015















CLIENT
기아자동차

PROJECT
브로슈어 2018











CLIENT
기아자동차

PROJECT
브로슈어 2016





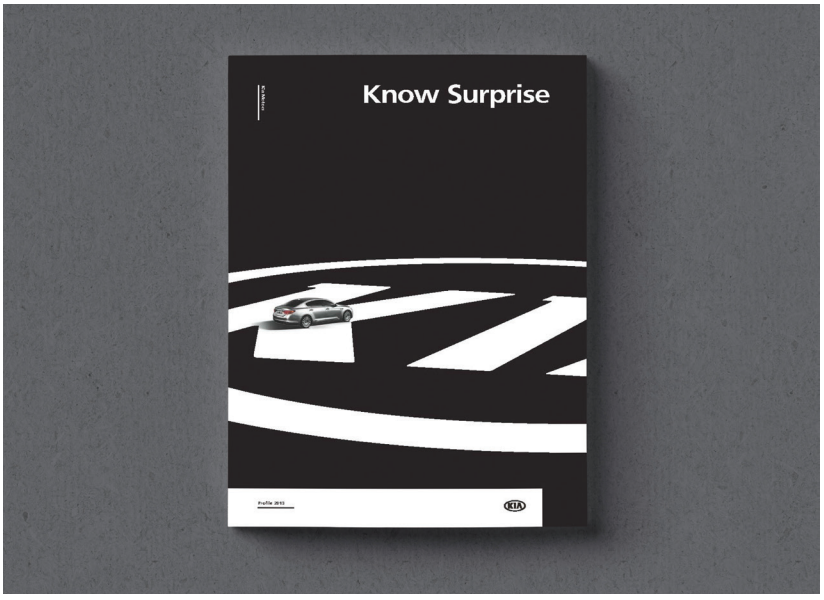






CLIENT
기아자동차

PROJECT
브로슈어 2011~2015













CLIENT
금호타이어

PROJECT
애뉴얼리포트 2017









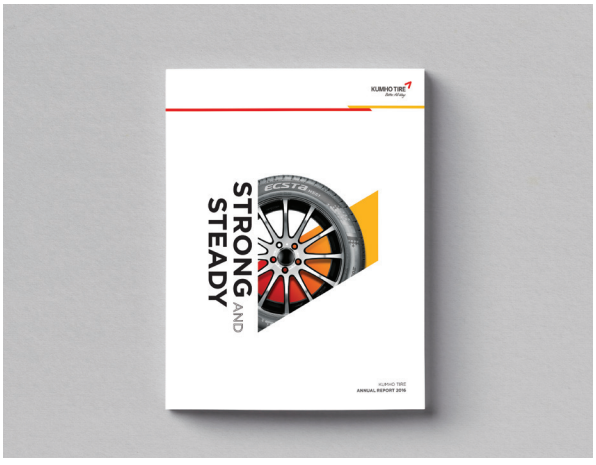


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CLIENT
금호타이어

PROJECT
애뉴얼리포트 2016











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CREATIVE DESIGN COMPANY

CLIENT
판토스

PROJECT
브로슈어 2018











CLIENT
한화 갤러리아

PROJECT
갤러리아백화점 명절 선물 특선집











CLIENT
현대제철

PROJECT
현대제철브로셔











CLIENT
현대엘리베이터

PROJECT
현대엘리베이터 네오 카탈로그











CLIENT
신한금융지주

PROJECT
신한금융그룹 2019 캘린더













CLIENT
신한금융지주

PROJECT
신한금융지주 2018 캘린더













CLIENT
KT&G

PROJECT
2019 캘린더











CLIENT
KGC

PROJECT
한국인삼공사 패턴 개발











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KGC

PROJECT
한국인삼공사 통합설명서











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PROJECT
한국인삼공사 국빈예합〈희〉 설명서











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PROJECT
한국인삼공사 정관장 카탈로그











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PROJECT
한국인삼공사 브로슈어











CLIENT
삼성 에버랜드

PROJECT
삼성 에버랜드 연합행사 브로슈어











CLIENT
동국제강

PROJECT
동국제강 프로덕트 가이드











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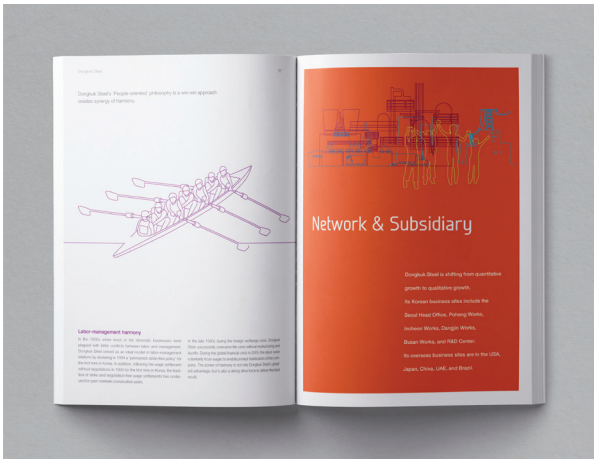
CLIENT
동국제강

PROJECT
동국제강 브로슈어









CLIENT
동국제강

PROJECT
동국제강 브로슈어





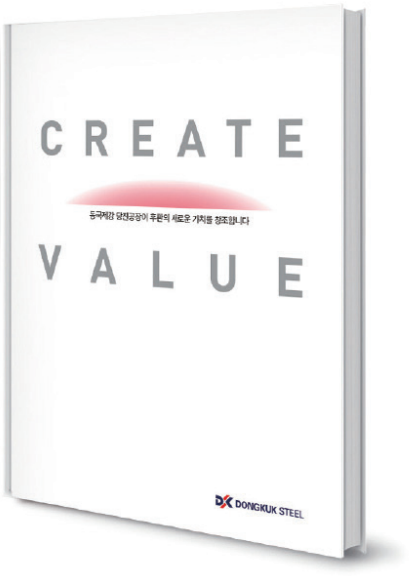






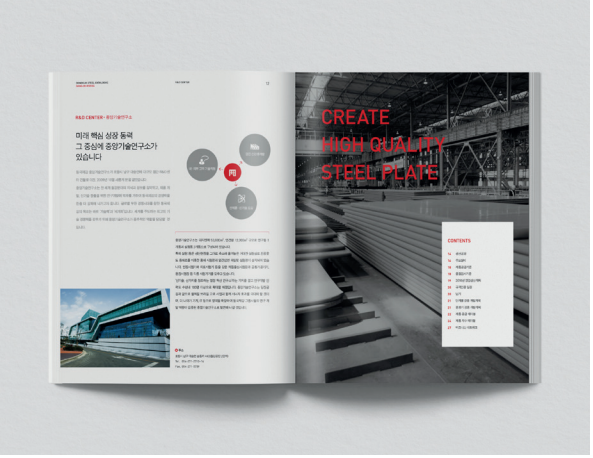
CLIENT
동국제강

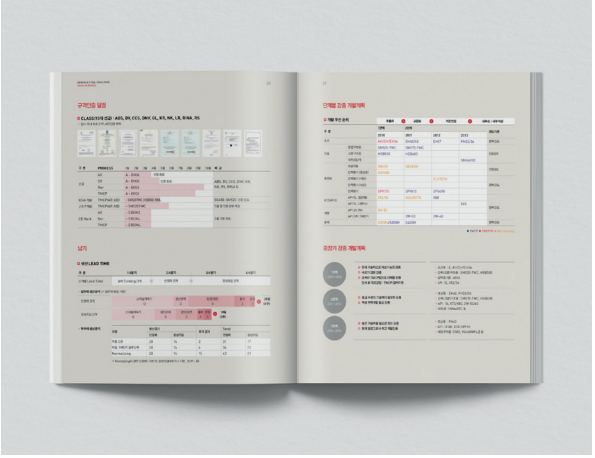
PROJECT
동국제강 브로슈어











CLIENT
LG전자

PROJECT
LG전자 사외보 제안











CLIENT
포스코

PROJECT
포스코 그린워크 캠페인









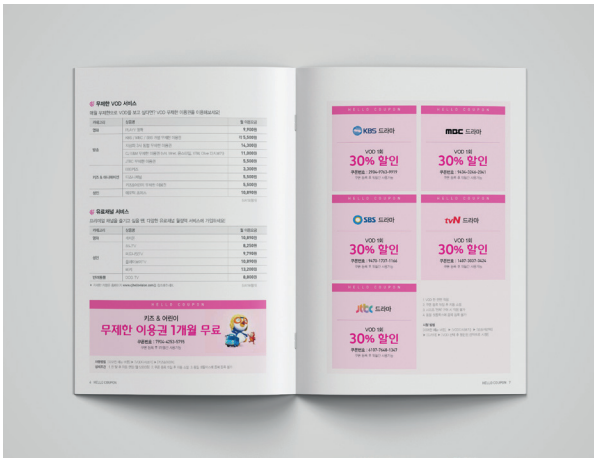


CLIENT
CJ헬로비전

PROJECT
CJ헬로비전쿠폰북











CLIENT
한화

PROJECT
한화리조트 브로슈어











CLIENT
한화리조트 설악

PROJECT
〈Design Your dream〉











CLIENT
웅진

PROJECT
웅진 제품 도록











CLIENT
광주하계유니버시아드

PROJECT
2015 광주하계유니버시아드 홍보물





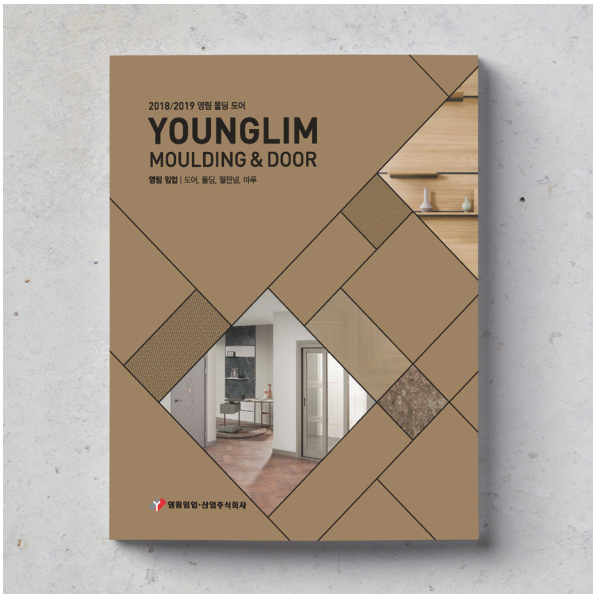


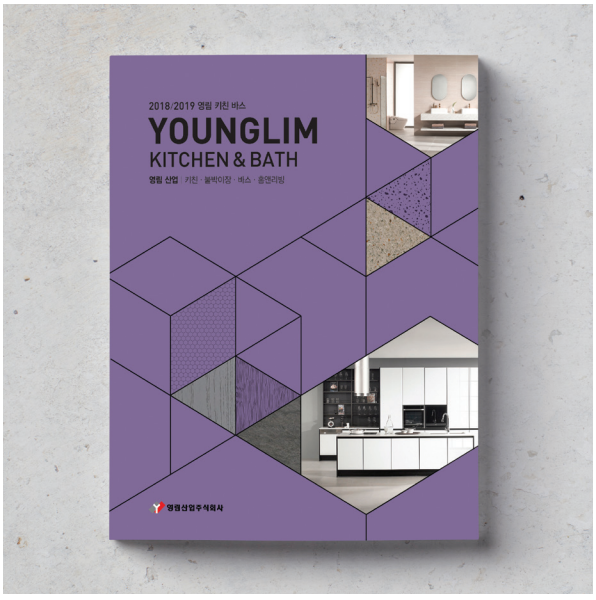




CLIENT
영림

PROJECT
2018/2019 영림제품종합카탈로그







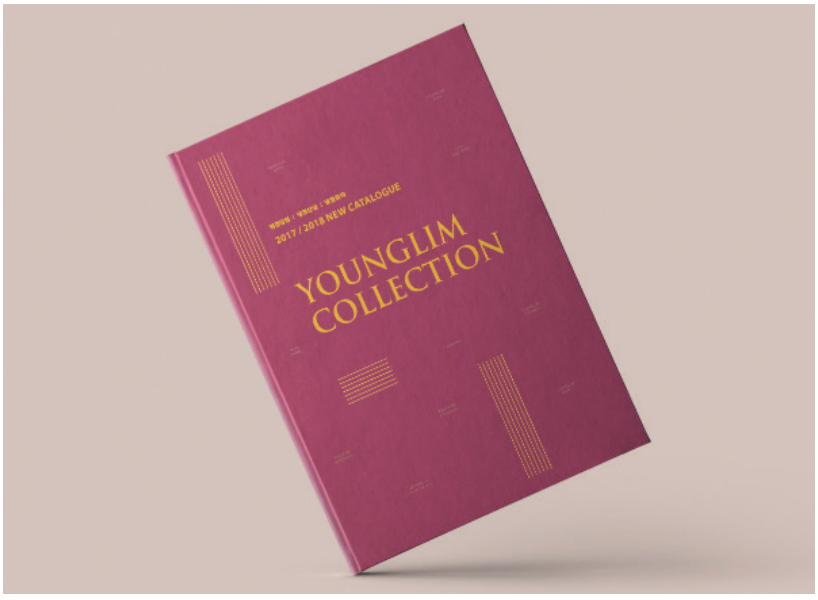






CLIENT
영림

PROJECT
2017 영림제품종합카탈로그





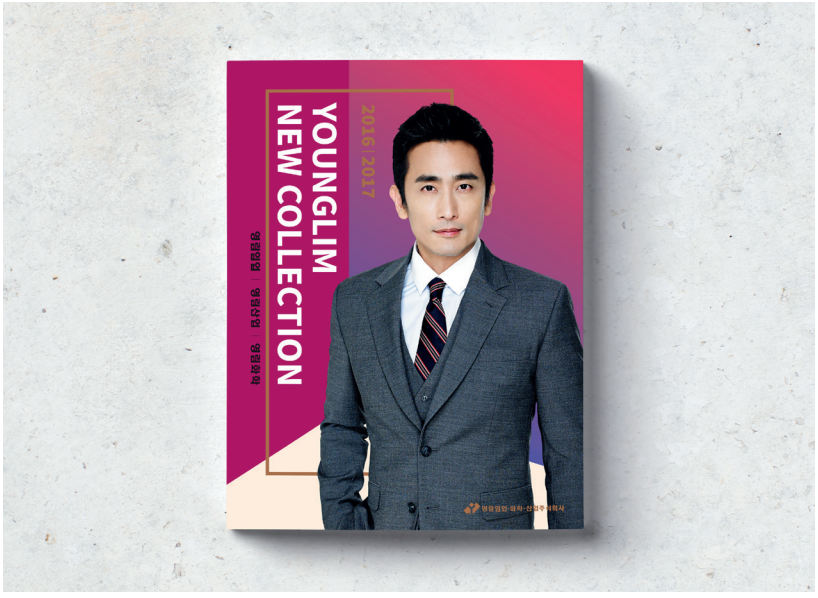






CLIENT
영림

PROJECT
2016 영림제품종합카탈로그











CLIENT
신한카드

PROJECT
신한카드 2017 러브레터











CLIENT
신한카드

PROJECT
신한카드 포스터











CLIENT
신한카드

PROJECT
신한카드 홍보물



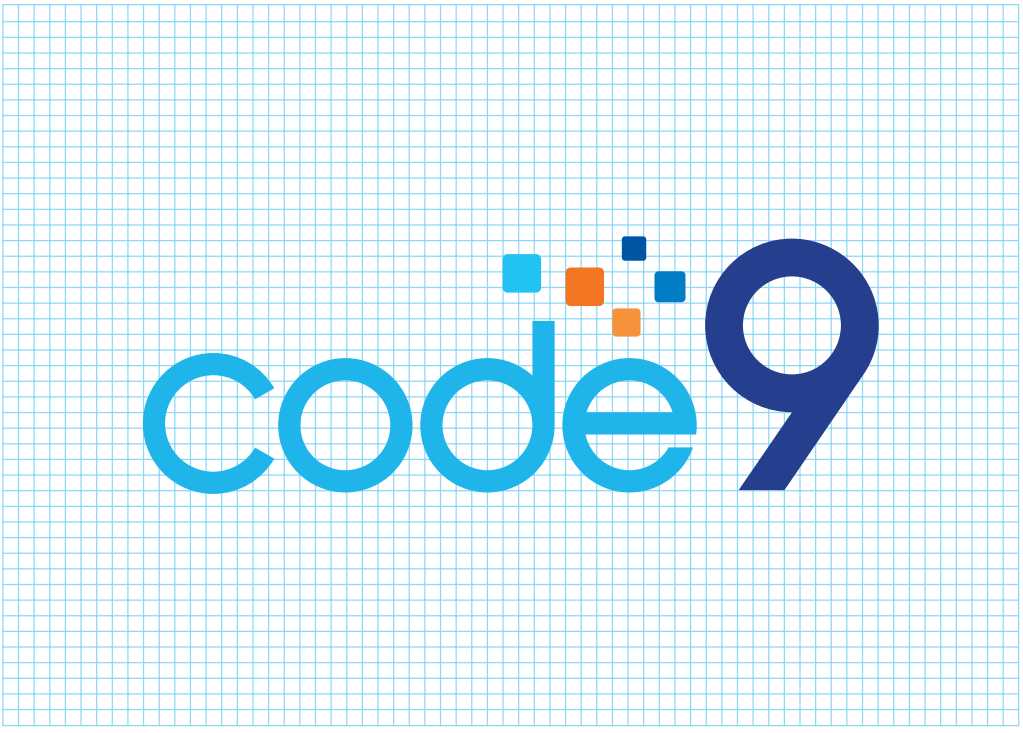






CLIENT
신한카드

PROJECT
신한카드 Code9 BI 리뉴얼





25mm



25mm

Main Color

SHINHAN CODE9_SKY BLUE	SHINHAN CODE9_GRAY	SHINHAN CODE9_NAVY BLUE
C70/M7/Y0/K0	C10/M0/Y0/K57	C100/M90/Y10/K0

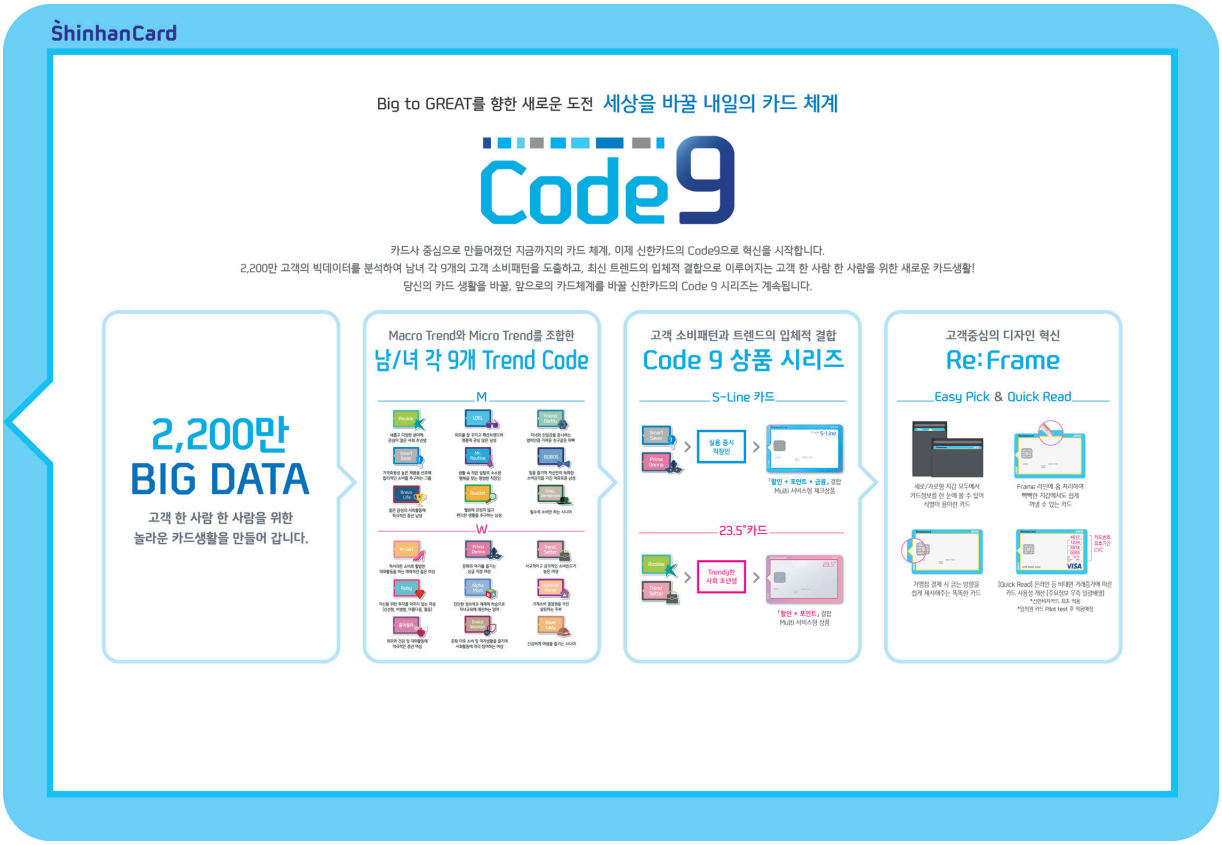
Sub Color

SHINHAN CODE9 LIGHT BLUE	SHINHAN CODE9 BLUE	SHINHAN CODE9 LIGHT NAVY BLUE
C67/M0/Y0/K0	C100/M40/Y0/K0	C100/M73/Y0/K2
SHINHAN CODE9 ORANGE	SHINHAN CODE9 LIGHT ORANGE	
C0/M67/Y100/K0	C0/M51/Y85/K0	
SHINHAN CODE9 SILVER	SHINHAN CODE9 GOLD	
Pantone 877c	Pantone 872c	

CLIENT
신한카드

PROJECT
신한카드 Code9 아이콘 제작





CLIENT
GS엠비즈

PROJECT
GS엠비즈 포스터











CLIENT
GS엠비즈

PROJECT
GS엠비즈 프로모션









CLIENT
KGC

PROJECT
한국인삼공사 2014 캘린더













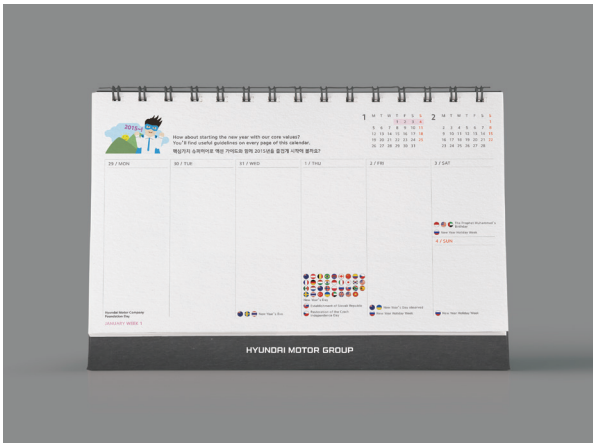
CLIENT
현대자동차그룹

PROJECT
2015 현대자동차그룹 캘린더



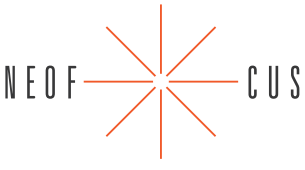








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CREATIVE DESIGN COMPANY



HOMEPAGE.
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